



Annual Report

FY2025



www.umlaufsculpture.org



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A Letter from Leadership

Of countless highlights from the UMLAUF's last fiscal year (Oct. 2024 - Sept. 2025), one of my personal favorites was the party we hosted for Bob "Daddy-O" Wade's *Iguanamobile*. Not only was it a raucous night with hundreds of revelers throughout the garden, the evening represented what the UMLAUF is about: honoring Charles Umlauf's legacy and influence on students like Wade, opening the garden to the entire community, celebrating great (and wacky!) art, and having a blast in the process. We couldn't have hosted that magical night without so many remarkable partners: the musicians who played all night, our incredibly generous and hard-working volunteers, staff, and Board of Directors, Bob Wade's family, our friends at Ranch 616 and Austin Auction Gallery, Rambler, Tito's, and Milam & Greene, among others.

Every single day, we work to pay Charles and Angeline Umlauf's 1985 gift to the City of Austin forward as we share this treasured space. Onsite, we mentor interns and emerging professionals, provide funding and platforms for artists, musicians, and performers, and collaborate with hundreds of vendors, nonprofits, and community partners. Offsite, we bring year-round art lessons to students in Title I schools, lead tours and talks throughout the state, and celebrate Umlauf's legacy with broad audiences. This year, for example, Central Market Lovers Lane took advantage of our Borrow-A-Bronze program to show off four large Umlauf bronzes with thousands of Dallasites during Oktoberfest.

Daddy-O's art was radically different from his professor's, just as each of their students went on to carve their own creative paths. That spirit of independence and exploration guides our work. Over the last year, we expanded our educational programming, deepened our commitment to artists' support, and welcomed nearly 40,000 visitors to the garden for exhibitions, concerts, family days, and community celebrations. We strengthened our stewardship of the Umlaufs' historic home and sculpture collection while also embracing contemporary voices that reflect Austin's ever-changing creative landscape.

We look forward to building on this momentum in the years to come as we preserve the Umlauf homestead and improve accessibility to our entire eight acres. Please join us – we're always here, and always welcoming.

Katie Robinson Edwards
Executive Director and Curator





Mission & Vision

Mission

Cultivating community, curiosity, and connection through nature, contemporary artists, and the work of Charles Umlauf.



Vision

The UMLAUF seeks to unite the Umlauf family historic homestead, a 1985 gift to the City of Austin from Charles and Angeline Umlauf, with the 1991 sculpture garden and the southern natural zone, creating a fully accessible 8-acre museum and green space for our entire community and visitors.



Community Impact



Our Visitors



31,948 total visitors

from **2,590** different postal codes

in **every US state**

and **35** different countries.

Visitors from Austin: **42%**

Visitors from elsewhere in Texas: **23%**

Visitors from outside of Texas: **35%**





Programming with a Purpose

8,248 people participated in UMLAUF programs.

A record breaking **888** attendees at Austin Museum Day.

725 people received a guided tour.

57 students across **6 Title 1** schools were served through Shaping Space art education.

45 students attended Summer Camp.

36 public UMLAUF events took place.

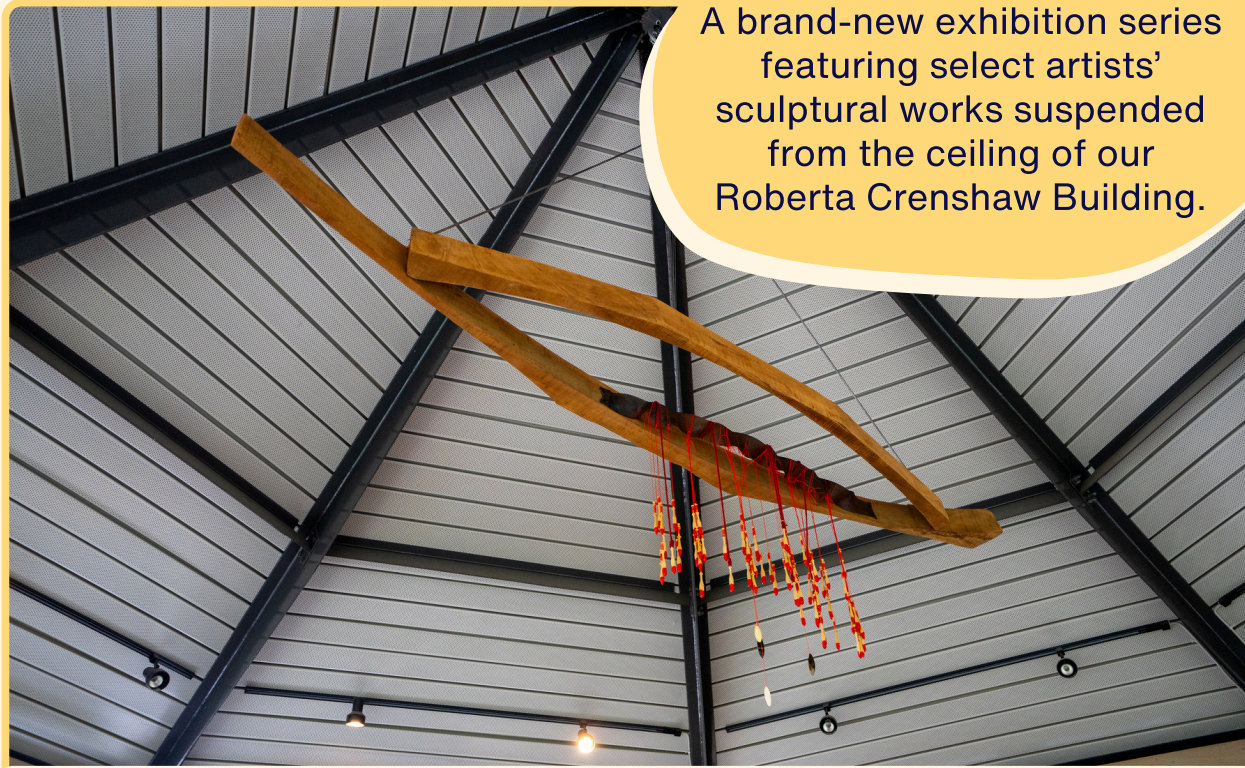




“This is our third summer with the UMLAUF and we love it. I’m amazed at how much my child learned about art, artists, and techniques, and she made so much beautiful art! Hoping when she ages out she can be a junior counselor! And what a lovely and inspiring, calm and beautiful setting!”

- July 2025 Summer Camp parent





A brand-new exhibition series featuring select artists' sculptural works suspended from the ceiling of our Roberta Crenshaw Building.

Suspended at the UMLAUF: Great Mother by Valérie Chaussonnet



This Takes Doing: The partnership of Angie & Charles Umlauf



Beyond the Bombshell: Farrah Fawcett



22 people learned quilling directly from the artist himself.

1st ever exhibition of paper sculptures at the UMLAUF with a world-renowned paper artist.

The Distance Within Us by Michael Velliquette



A partnership with American Institute of Architects – Austin, in it's 7th year.

Design Shine: Sit with Us



Suspended at the UMLAUF: Totems by Terra Goolsby

7 Exhibitions
4 free public exhibition openings



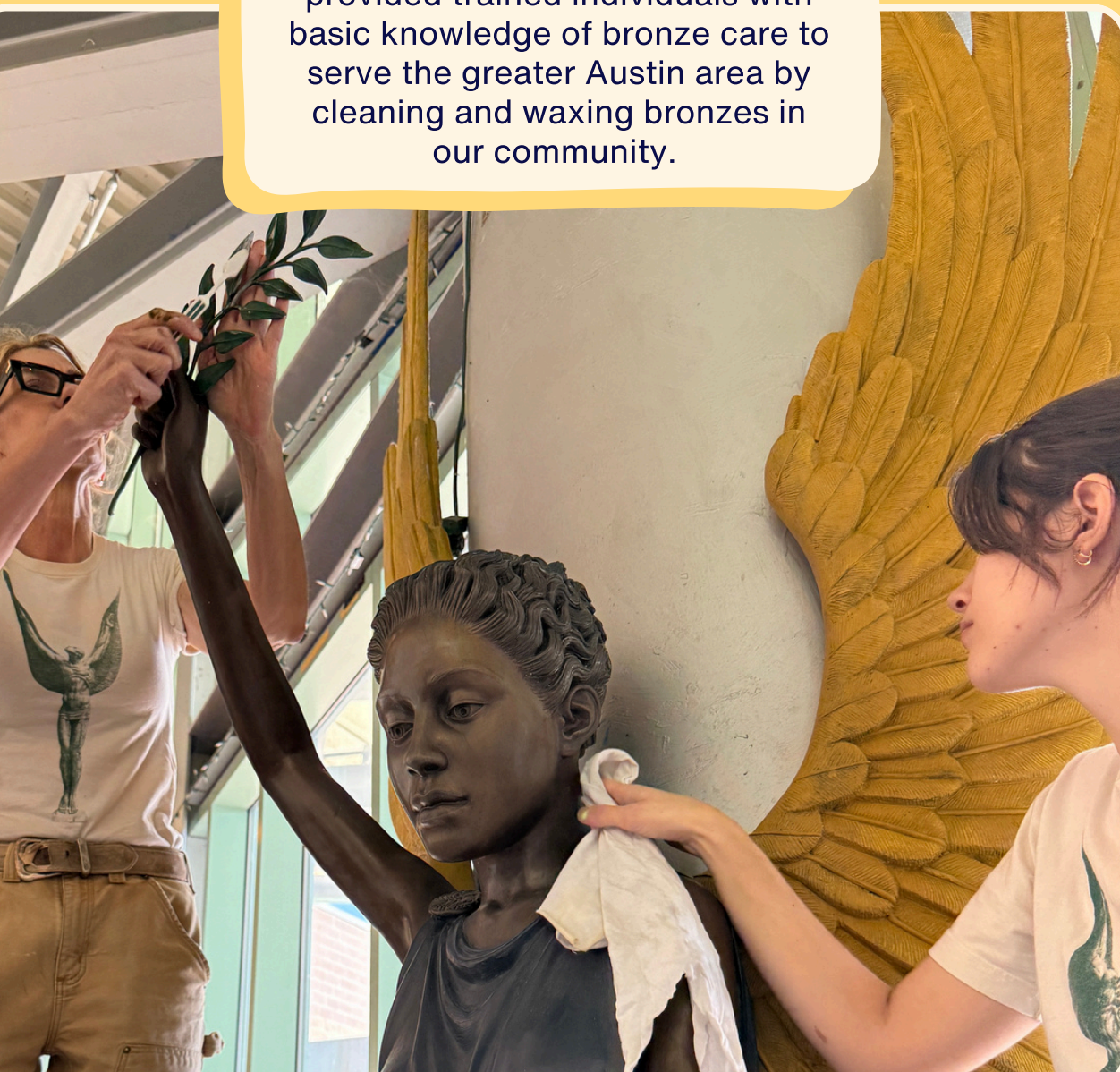
Blackbird Redemption Song by Sedrick Huckaby

Exhibitions

Supporting Art & Artists in Our Community

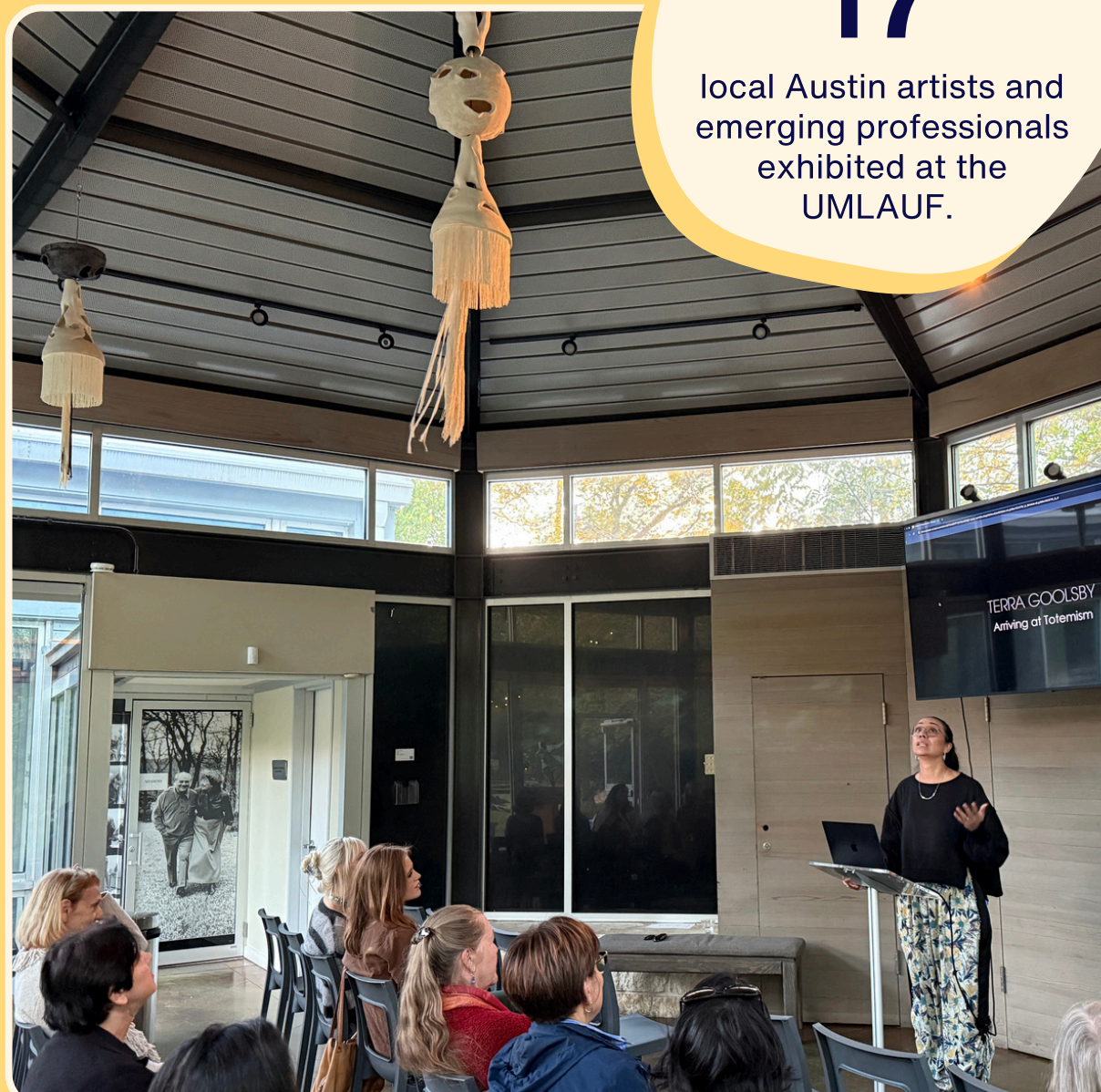
\$21,336 given to support artists, musicians, and performers.

Bronze Care Corps, in its 3rd year, provided trained individuals with basic knowledge of bronze care to serve the greater Austin area by cleaning and waxing bronzes in our community.



17

local Austin artists and emerging professionals exhibited at the UMLAUF.



1st full year of Texas Art Collectors Organization (TACO) Austin – free and open to anyone. The UMLAUF organized three tours for the public at four private homes in Austin.





A Celebration of Daddy-O Wade's *Iguanamobile*

The UMLAUF was chosen to host Bob "Daddy-O" Wade's famous *Iguanamobile*, a reworked 1956 Bambi Airstream trailer. Austinites gathered for one special night at the UMLAUF to celebrate Daddy-O's legacy and his impact on Texas art.



A Museum for All



In 2025, the UMLAUF made accessibility a priority and made strides in breaking down barriers to access. The UMLAUF continues to work toward the mission of being a museum for everyone.

8,455 people visited the museum for free.

24 events were free and open to the public.

18 summer camp scholarships were provided to children in foster care.



The UMLAUF joined the **Museums for All initiative**, offering free admission to families receiving SNAP benefits, to broaden the museum's visitor base and reach underserved communities.

We sought a relationship with **Clovernook Center for the Blind and Visually Impaired** to create tactile and braille museum materials.

The UMLAUF began offering **ASL tours and storytimes** on a monthly basis.

We **integrated Spanish translations** of museum materials, including our sculpture guide and signage for our digital guide.

Bilingual captions in English and Spanish were added to the museum welcome video.

Our volunteer program was updated using the **Equity in Action Toolkit** from the Council for Certification in Volunteer Administration.

Staff participated in **Diversity, Equity, Inclusion, and Belonging workshops**, and continue to fold this work into every-day processes and values.



“THANK YOU for organizing this event and your continued commitment to the LGBTQ+ community! I always have the best time at the UMLAUF and yesterday was no exception. I had so many wonderful conversations and felt very welcomed by everyone.”

- June 2025 UMLAUF After Dark: Pride community partner





Bloomberg Connects

The UMLAUF launched Bloomberg Connects in March 2025, and educational resources from the museum can now be viewed from **anywhere in the world for free.**

The digital guide features:

- A brand-new audio tour, elaborated artwork descriptions, and insights from our team.
- A Student Insights section to highlight the perspectives of students involved in the museum, ranging from high school to post-graduate.
- Accessibility features, including screen reader support, zoom, font size adjustment, transcripts, subtitles, alt-text, translations for 50+ languages, and more.



We celebrated the project with a launch party, bringing together arts and culture professionals from across the city. This led to a follow-up peer-share with the Bullock Texas State History Museum.

Community Volunteers

3,348 hours volunteered
by **353** volunteers.

That's **1,223** shifts
at UMLAUF public events and the front desk,
gardening, and giving tours.



SUMMER
YOUTH
EMPLOYMENT
PROGRAM

FOUR HANDS



Scouting America



KENDRA SCOTT



MillerKnoll

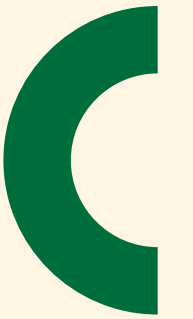


Partnered with **24** groups on volunteer projects



Community Partners

We partnered with organizations from across the community to bring an impactful and a diverse array of programming.



Event Venue

114 rental events

bringing **7,550** visitors

and **\$8,200** donated
in rental fees to non-profit
and community groups.



Photo by Stephanie Rogers Photography



“I cannot think of a more magical location for a venue. The whole day felt like a fairy tale because of the lush greenery, babbling brooks, and elegant sculptures.”

- 2025 Wedding Client



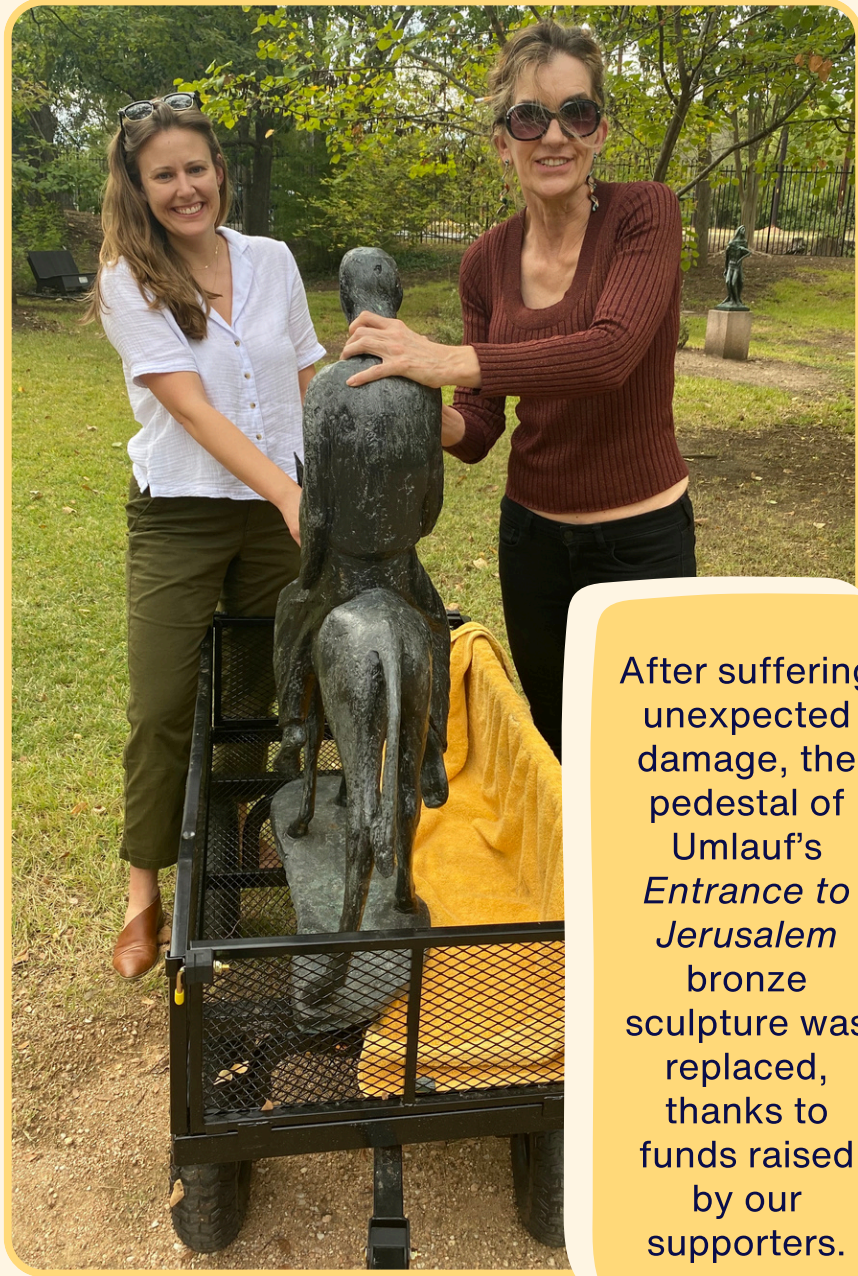


Accomplishments





We hosted **887** people in the Garden for the **10th annual StrawFest** in Oct. 2024, featuring a bird of prey educational experience, Austin Bat Refuge, Texas Society of Sculptors sculpting demos, pumpkin decorating, face painting, a straw pit, and other fall activities, all free for the community to enjoy.



We started offering public tours of our rotating exhibitions in the Gallery every Friday morning, free with admission.



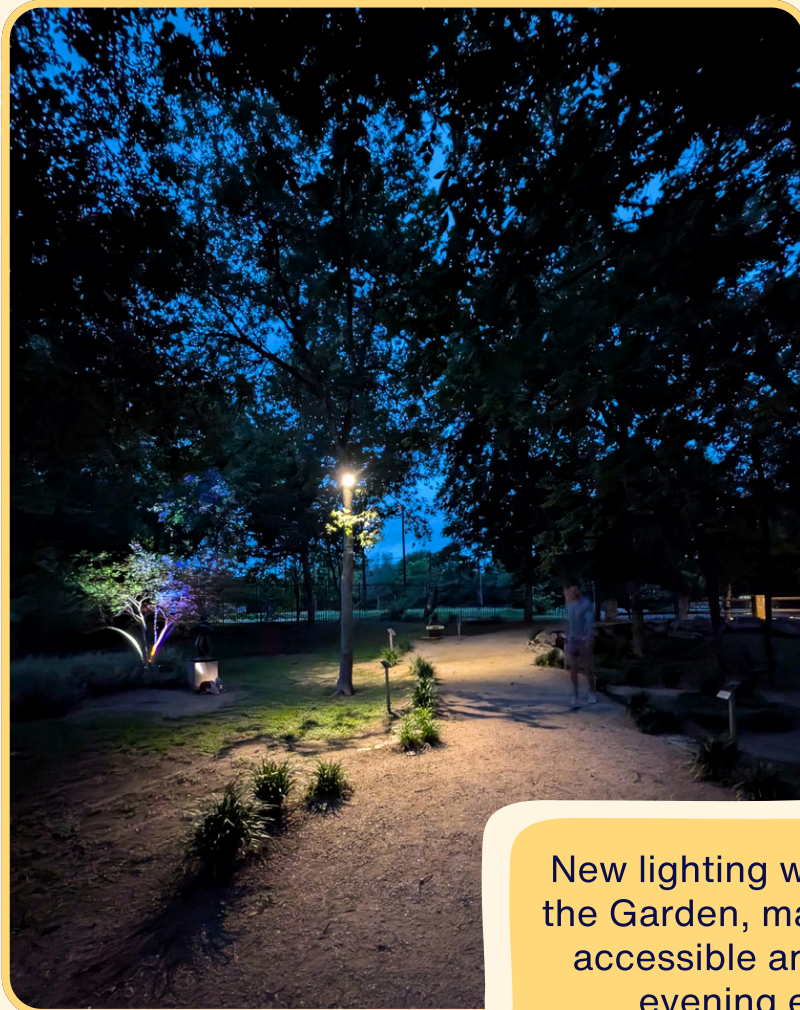
We offered free admission and a shady oasis for festival goers and neighborhood friends during the first Saturday of the Austin City Limits music festival.

After suffering unexpected damage, the pedestal of Umlauf's *Entrance to Jerusalem* bronze sculpture was replaced, thanks to funds raised by our supporters.



Our volunteers removed A LOT of invasive nandina from the garden.

We rolled out new admission prices including a discount for PreK-12 teachers.



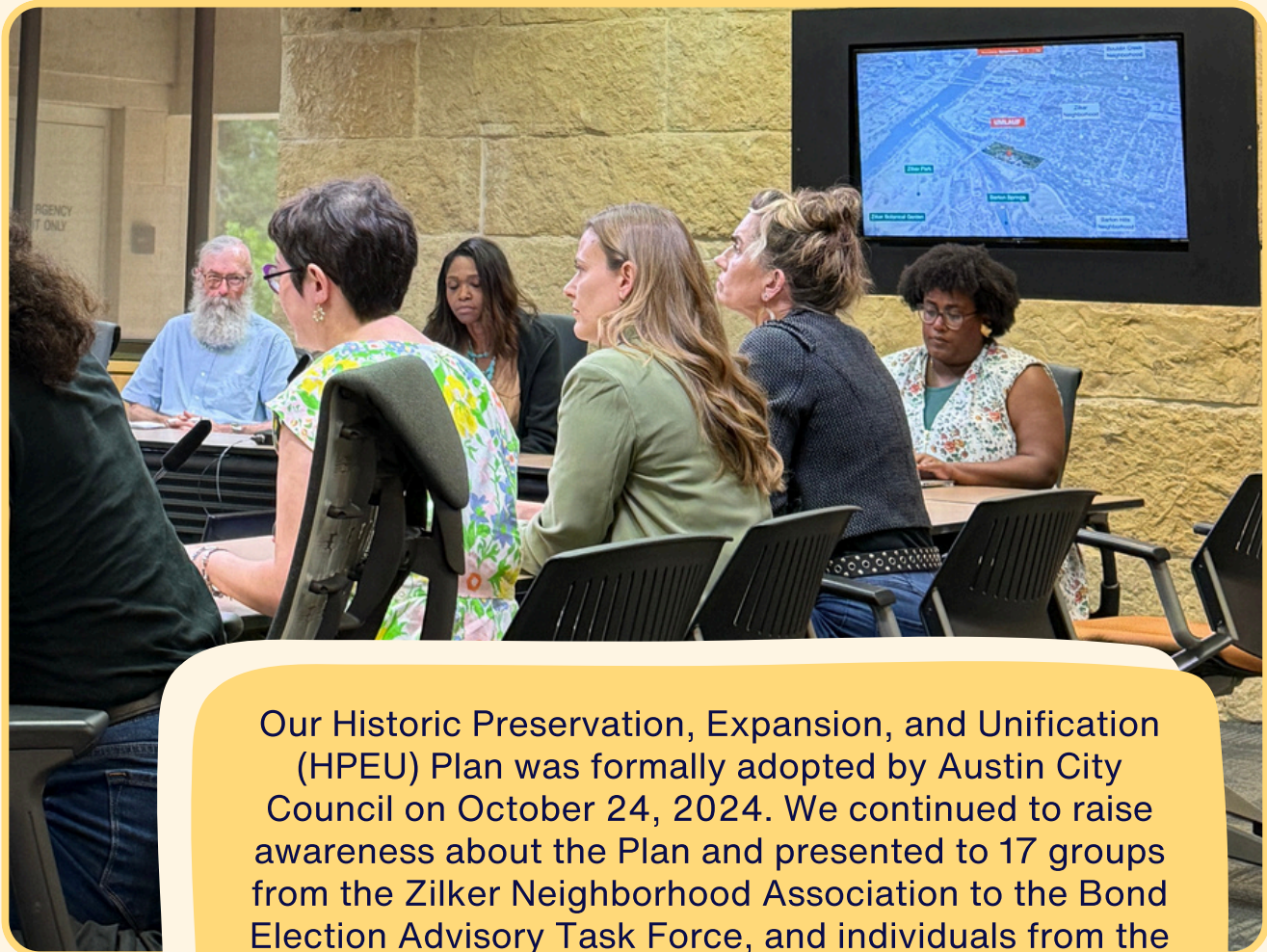
New lighting was added to the Garden, making it more accessible and safer for evening events.



Critical tree care was completed throughout the Garden.



We had four Charles Umlauf sculptures on view at Central Market Dallas Lovers Lane as part of their Oktoberfest celebration.



Our Historic Preservation, Expansion, and Unification (HPEU) Plan was formally adopted by Austin City Council on October 24, 2024. We continued to raise awareness about the Plan and presented to 17 groups from the Zilker Neighborhood Association to the Bond Election Advisory Task Force, and individuals from the Mayor to the Director of the new Austin Arts, Culture, Music, and Entertainment Department, in hopes of being included in a 2026 Bond.

UMLAUF members were welcomed to the Garden for the inaugural Spirit of Membership event in March 2025, celebrating our members and their commitment to the organization.



We celebrated our 26th annual Garden Party in April 2025 with the theme *A Night in the Enchanted Garden* and raised \$287,970, surpassing our goal.

We expanded our gift shop offerings and surpassed revenue goals.





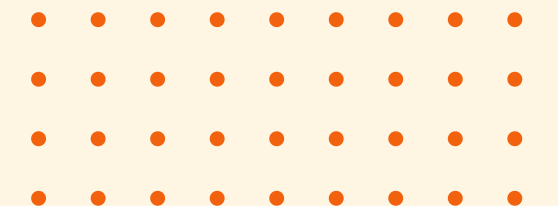
“How to put words to this intense, necessary, and incredible work and process. This will stay with me forever. Thank you.”

- 2025 Gallery Visitor

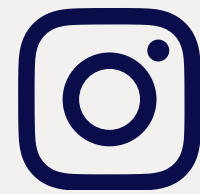




Our Reach



Social Media Overview



| | Facebook | Instagram | Twitter | LinkedIn | X |
|-------------|----------|--------------------|---------|----------|-------|
| Followers | 11,124 | 18,176 | 3,081 | 1,252 | 2,462 |
| Impressions | 388,164 | 774,476* *views | 4,040 | 1,958 | 6,661 |
| Engagement | 41,038 | 18,967 | 162 | 41 | 218 |

Web & Email Overview



Website Page Views

195,695

Website Sessions

89,641

Website Unique Visitors

64,894

New Website Visitors

97%



Total Subscribers

16,000

Total Emails Sent

729,538

Avg. Email Open Rate

49.8%

Email Clicks

35,584

Glasstire

TRIBEZA
AUSTIN CURATED

KUT NEWS

RELIABLY
AUSTIN

CBS
AUSTIN

KVUE abc

STUDIO
512

kxan

AUSTIN
MONITOR

ATX
TODAY

FOX 7
A U S T I N

365 Things Austin

DO 512
DO AWESOME STUFF IN AUSTIN

DO 512
-family-
what to do in austin with kids

VISIT
Austin
LIVE MUSIC CAPITAL OF THE WORLD®

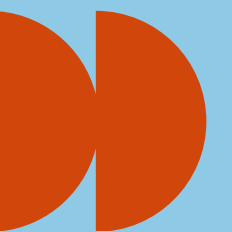
culturemap



Media Coverage

The UMLAUF received extensive media coverage for our exhibitions, events, HPEU plan, and the introduction of Bloomberg Connects.

CBS Austin, KXAN, and KVUE consistently covered seasonal events and gallery exhibitions. Glasstire and Tribeza published exhibiton reviews and long-form articles.





Hinojosa leads Democrats in governor primary race poll

UMLAUF Garden Party Returns This Weekend

by: Gracie Watt
 Posted: Apr 16, 2025 / 08:50 AM CDT
 Updated: Apr 15, 2025 / 11:51 AM CDT



Get ready for Austin's most anticipated event of the year, filled with culinary delights, fine wines and entertainment at the 26th annual UMLAUF Garden Party Fundraiser, hosted by [UMLAUF Sculpture Garden + Museum](#). Feel the magic with this year's theme "A Night in the Enchanted Garden" whilst enjoying bites from 30 of Austin's top restaurants and chefs and live entertainment all night long. The one-night-only event at the UMLAUF serves the organization as its most crucial fundraiser of the year. The VIP reception will begin at 5:30 p.m., followed by doors for General Admission at 6:30 p.m. [Tickets are on sale now](#). The VIP experience will be exclusive to Garden Party sponsors – sponsorship opportunities are still available.

Studio 512
 April 16, 2025

Featured Press



Tribeza
 March 6, 2025

Glasstire (Texas visual art)

HOME ARTICLES NEWS PODCASTS TOP FIVE VIDEO TOURS UPCOMING ON VIEW CLASSIFIEDS SUBSCRIBE

Review: "Michael Velliquette: The Distance Within Us" at the Umlauf Sculpture Garden & Museum, Austin

NEIL FAURSO | AUGUST 13, 2025

INSTALLATION VIEW OF "MICHAEL VELLIQUETTE: THE DISTANCE WITHIN US" AT THE UMLAUF SCULPTURE GARDEN & MUSEUM IN AUSTIN. PHOTO: IAN CLENNAN

"Skill" and "effort" are precarious qualities for contemporary artists. Oil painters that attend classical painting academies in Florence will often find themselves relegated to portraiture and boomer landscape galleries. "Concept," "process," and "social practice" carry more lucre

KVUE abc News Weather Sports

ADVERTISE WITH US LOCAL DEFENDERS BOOMTOWN SPORTS HONOR

EVENTS

Actor by day, artist by night | Inside the creative life of Farrah Fawcett

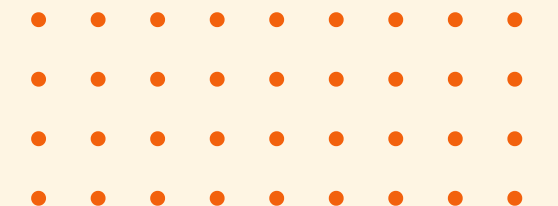
For decades, Farrah Fawcett was known as a popular actress and model who had graced TV and movie screens. But there was another side of her you may not know about.

KVUE
 February 13, 2025

Glasstire
 August 13, 2025



Our Supporters





Our Donors & Members

More than **\$625,000** was raised in FY25 to support the UMLAUF and the programs we provide to the community. We are encouraged year after year to see our supporters advocate for the UMLAUF with their giving. This year, we engaged with **108 new donors** and saw a nearly **5% increase** in contributed income. We added **104 new members** and enjoyed spending time with them at eight members-only events. We could not be more grateful, and we're looking forward to celebrating 35 years of the UMLAUF this year, all thanks to our amazing community of supporters!

Top 5 Donors in FY25:

LYNNE DOBSON & GREG WOOLDRIDGE
MARCELLE & STEPHEN SPILKER





Volunteers

The most valuable thing that someone can give you is their time, and the backbone of our organization is our volunteers. They show up every day to support the UMLAUF, from the front desk to the Garden, from cleaning sculptures to working public programs. We could not succeed without this special group of people. Thank you to all of those who supported the UMLAUF this year through volunteerism!



Volunteers with 25+ hours:

Agata Migas, Anu Mantrala, Breylinn Snyder, Carolyn Crenshaw, Cecilia Penelas, Charlie Cooley, Charlotte Boyle, Dan Rupp, Dave Downing, Diana Nokes, Elena Oh, Ellen Breaux, Gia Zishka, Isabela Iglesias, Kyle Chen, Lekshmy Anoop, Linda Poyser, Marilyn McCoy, Marta Knoll, Meredith Wilson, Michael Dix, Mike Lasater, Paula Priour, Penelope Dukes Williams, Sandy Alvarez, Shay Oliver, Summer Easton, Susan Minor, Tim Graves, Tom Haider, Tricia Berkman, Wyatt Sharphorn



“It’s truly one of my favorite places in Austin. Working at the front desk feels like having a front-row seat to creativity—being surrounded by art, watching the staff bring ideas to life, and greeting visitors who are often seeing the garden for the first time. It’s inspiring and energizing all at once. The peaceful view of the garden and sculptures makes every moment there feel meaningful. I love the opportunity to contribute to such a creative and welcoming environment in any way that’s helpful.”



- UMLAUF Volunteer Diana Nokes

Board of Directors



Richard Weiss
President



Jonathon Todd
Vice President



Christina Ayer
Secretary



Greg Cavitt
Treasurer



Stephen Fenoglio
Governance



Jennie Branch
Immediate Past
President



Aan Coleman



Tim Edwards



Laura Esparza



Nhat Ho



Nikelle Meade



Steve Miller



**Amber
Parker-Collins**



James Russell



Katie Walker



Mark Williams

Staff



Katie Robinson Edwards
Executive Director & Curator



Amanda Valbracht
Director of Operations & Administration



Amara Klemann
Assistant Curator



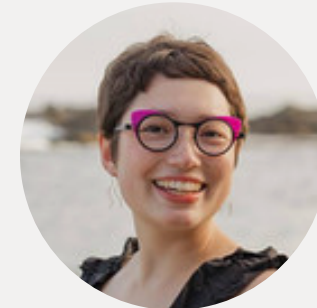
Victoria Pontiff
Development Manager



Leila Barber
Marketing Manager



Rachel Aquino
Community Engagement & Programs Manager



Bella Cheng
Museum Manager



Kristen Wilson
Venue Manager



Katlyn Walther
Venue Manager



Gustavo Estrada
Facilities Coordinator



Sebastian Barajas
Curatorial Intern



Natra Aga
Development Assistant



Trinity Knabe
Development Associate



Stacy Nguyen
Interim Programs Assistant



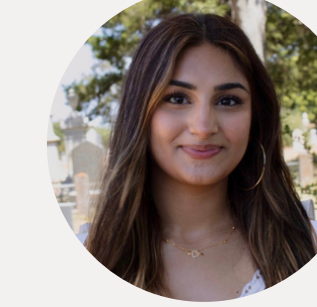
Katie Jones
Programs Assistant



Frances Thompson
Docent Coordinator



Hayley Suarez
Visitor Experience Specialist & MOD



Farwah Hussain
Venue & Events Assistant

Weekend & Event Managers on Duty



Kat Coleman



Gay Faulkner



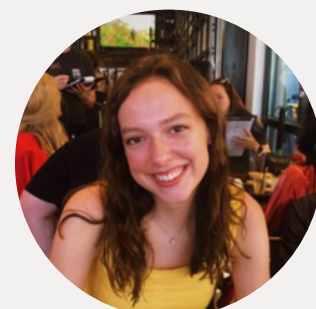
Coleen Flannagan



Stacy Lee



Frieda Mottonen



Paige Perusquia

Youth Internship Programs

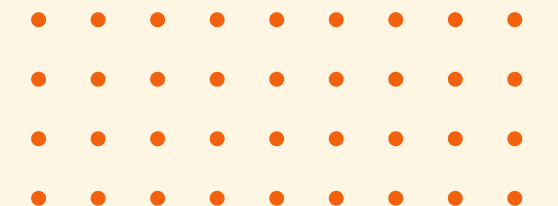
The UMLAUF partnered with the internship programs at Anderson High School Business Practicum, the Texas School for the Blind and Visually Impaired, Travis County Summer Youth Employment Program, and Guidepost Academy. These interns were either paid by the partnered programs or received school credit.

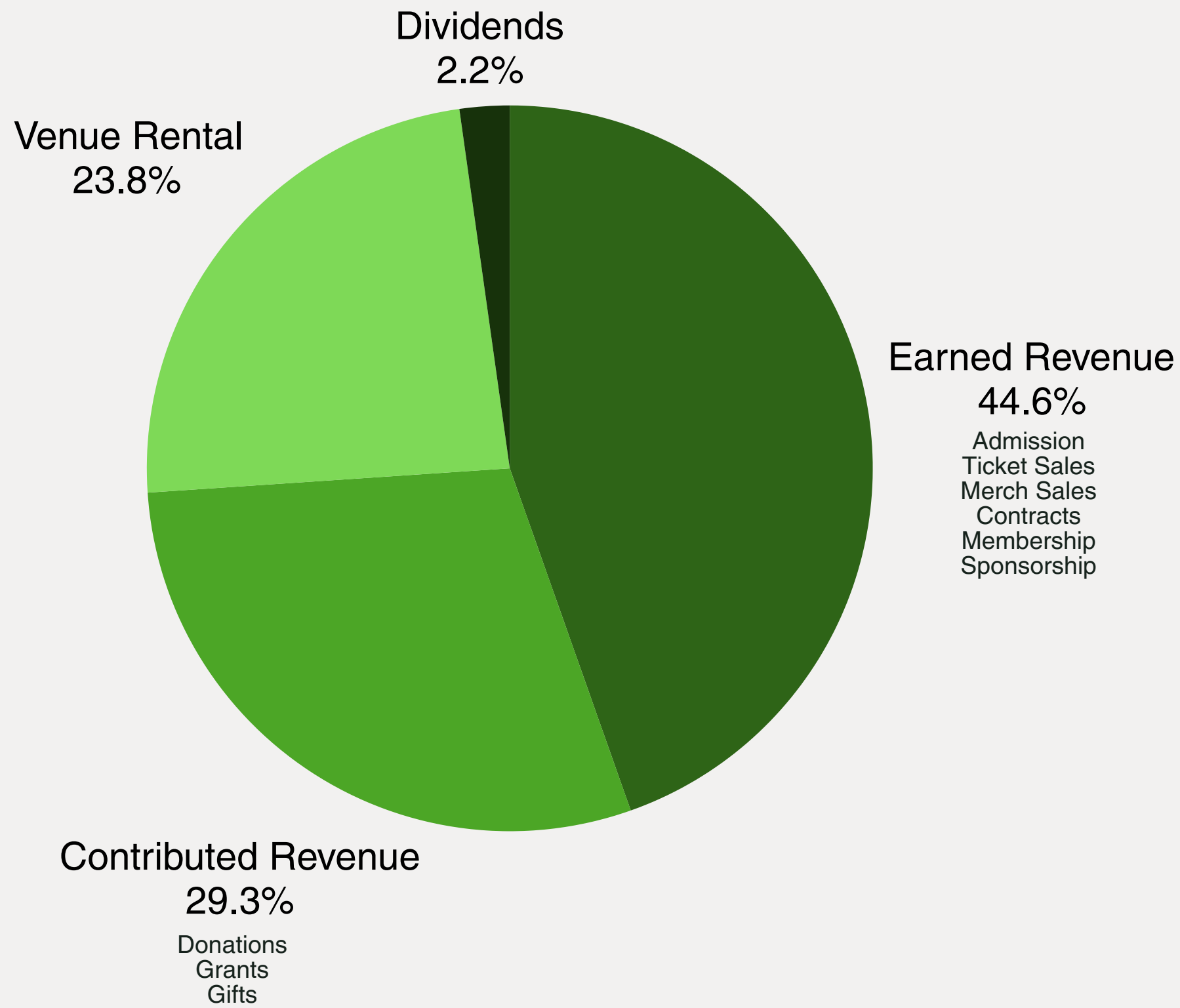
Thank you, youth interns!

Breylinn S., Jacob T., Cecilia G., Sophie D., Lexie M., Karoline R.



Financial Overview

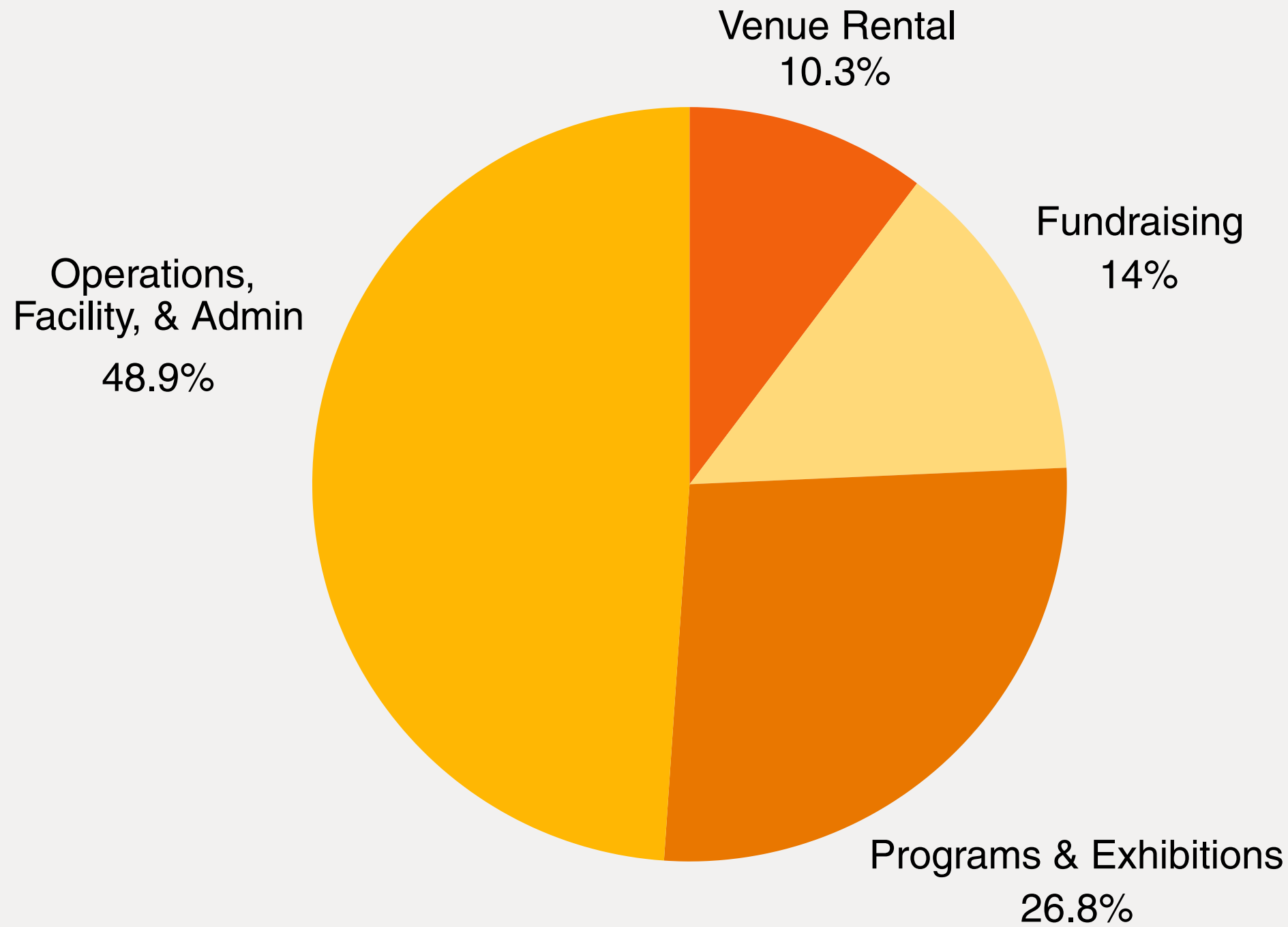




In-kind gifts are not included in percentage calculations.

Total Raised

In Fiscal Year 2025 (October 2024 - September 2025), the UMLAUF's **total income was \$1.62 million.**



*Expense categories include related salaries.
In-kind gift expenses are not included in percentage calculations.*

Allocation of Operating Expenses

In Fiscal Year 2025 (October 2024 - September 2025), the UMLAUF's total operating expenses were \$1.4 million.



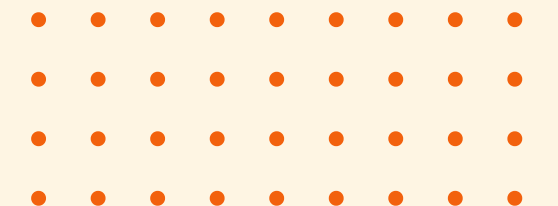
“What a beautiful, transportive show. So many layers of meaning, such a rich perspective and visual experience!”

- 2025 Gallery Visitor





Looking Ahead FY2026



Board of Directors

In FY2026 we welcome a new Executive Committee



Jonathon Todd
President



Greg Cavitt
Vice President



Christina Ayer
Treasurer



Stephen Fenoglio
Secretary & Governance



Richard Weiss
Immediate
Past President

and two new Board Members!



Russell Martin



**Sally
Whitman Coleman**

Staff

Two UMLAUF team members are moving into different roles at the organization this year, and we're excited to support them in their growth!



Stacy Nguyen
Community
Engagement &
Programs Manager



Trinity Knabe
Interim Executive
Assistant

FY2026 Goals

Celebrating 35 years of the UMLAUF

Art



- Host a bronze conservation workshop with a professional conservator.
- Plan six Texas Art Collectors Organization Austin events for the community.
- *Women Who Wander* exhibition featuring Yoshie Sakai, Tammie Rubin, and Jennifer Ling Datchuk Feb.–June 2026.
- *35x35x35* exhibition will celebrate 35 years of the UMLAUF by sharing 35 objects created by Charles Umlauf from 35 private collections.
- Host an *Insights* program featuring Fred Rouse III, who will discuss his efforts towards honoring the life and memory of his grandfather, Mr. Fred Rouse.
- Host our 8th annual *Design Shine* exhibition in partnership with the American Institute of Architects – Austin.

Education



- Create new family content, including new sculpture search and Bloomberg Connects content.
- Incorporate more nature and conservation educational experiences into programs.
- Evaluate programs to ensure alignment with our mission.
- Expand tours of the Garden and the Umlauf Home & Studio through AirBnB.



Community



- Host the 11th StrawFest with 100% free admission and activities for the whole family.
- Become KultureCity Certified, making the museum trained and equipped to be inclusive for people with sensory needs.
- Host four MoonLAUF nights with extended hours.
- Grow our member base by 15%.
- Host a 35th Anniversary Party to celebrate and reflect on 35 years of the UMLAUF.
- Welcome our supporters to our annual Garden Party fundraiser on April 16, 2026.

Operations



- Complete critical facility work at the Umlauf Home & Studio including outdoor lighting, electric repairs, and mechanical gate.
- Repair the roof on the Gallery and offices.
- Re-stripe the parking lot and repair the fire lane and accessible parking signage.
- Grow grant funding to support museum operations and programs.
- Streamline our volunteer program with new software and training.





“I remember visiting UMLAUF for the first time many years ago and feeling the magic instantly. I was inspired, in awe of the beauty, and grateful that Austin has such a special gem.”

- UMLAUF Volunteer Lisa Marie Danielson





Thank You

